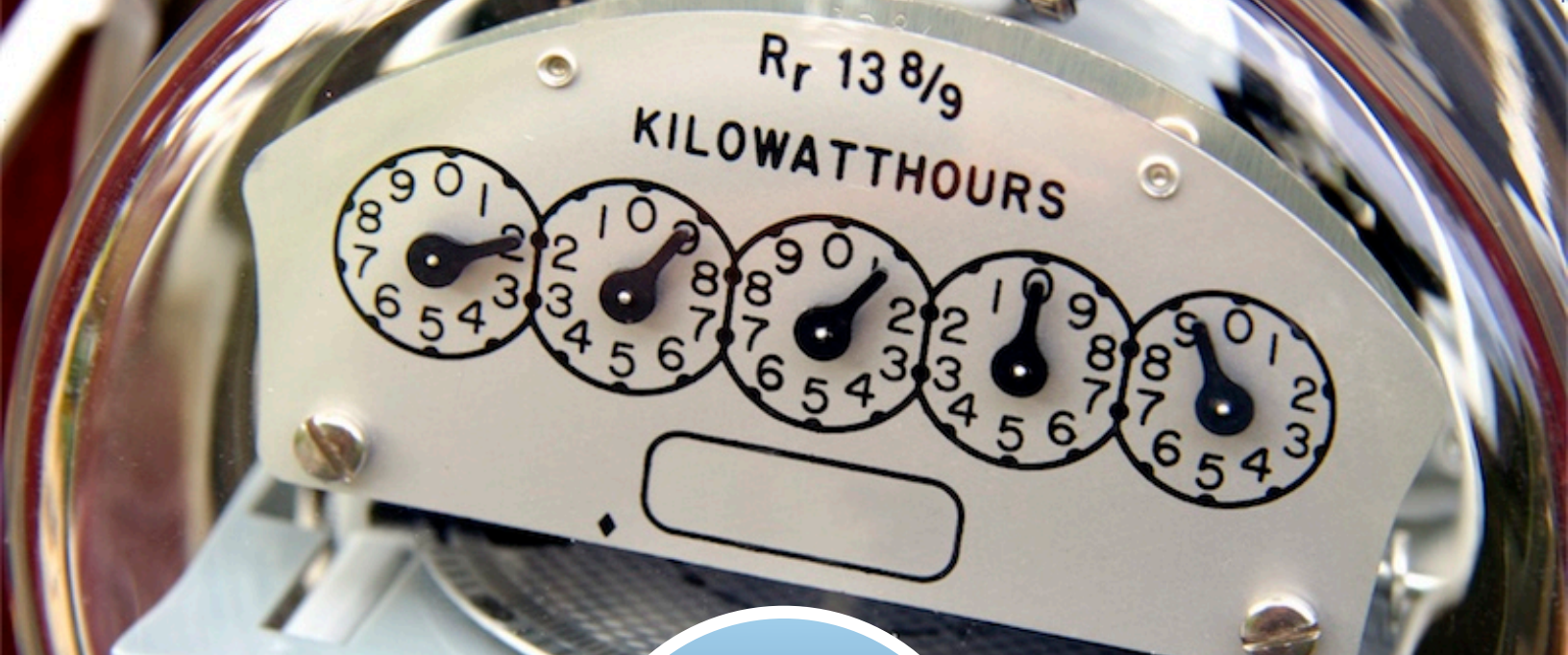




Litro Technologies
Litro Initiative





LITRO IS PROUD TO ANNOUNCE THE ULTIMATE IN CLEAN GREEN ENERGY CONSERVATION. WITH LITRO, BUSINESSES CAN SAVE 30% - 75% ON THEIR MONTHLY ELECTRICAL BILLS!

Litro is proud to introduce the Litro Initiative. This initiative is a two-step implementation of filtration and lamp technology. Litro Initiative will provide an electrical system upgrade that filters/purifies all electricity entering the establishment.

Dependent on the type of equipment and lighting utilization, most clients can see a 30% - 75% decrease in energy usage.

The concept behind the Litro Initiative is the ability to present the most electrically efficient environment possible by achieving the highest energy efficiency rating. This efficiency rating is achieved due to the introduction of clean electricity.

Clean Electricity can be defined simply as a large filtering system that controls all fluctuating electrical currents from spiking and troughing, brown outs, roving black outs, not to mention the horrible lack of clean inversion systems to accommodate the influx of Solar into the electrical grids. With this introduction of clean electricity, electrical line demand is lowered and up to a 50% increase in equipment lifetime is achieved.

In conjunction with the electrical filtration system, our Litro Glow lamps, the most innovative lamp in the

Save 30% to 70% off your electric bill!

marketplace, enables us to achieve the highest energy efficiency protocol due to the implementation of our own Special Proprietary Phosphors.

These Special Proprietary Phosphors have allowed Litro to achieve the ultimate in clean series/spectrum light emittance, enabling a 1-to-2 changeout in most applications. This highly specialized phosphor allows us to create an illuminance so enhanced, its proven itself in classroom environments to actually alleviate the effects of ADD, ADHD, Autism. Testimonials of this environment can be viewed on our web site at www.LitroTechnologies.com.

The specialized phosphors have also proven Litro to be a leader with technology implementation:

- Litro Glow lamps Glow in the Dark after power interruption or turned off.
- Specialized phosphors allow for the Clean Spectrum Illuminance (simulation of sunlight).
- Superior lifetime, with a warranty of 5 (five) years in our energy efficiency program!
- Interchangeable between 120V as well as 240V.
- 30% - 75% energy savings over total utility bill.
- Litro has also proven itself as one of the most economical and efficient lamps in the commercial Grow Industry.



**Current
Litro
Initiative
Installs**

Example	Prior Electric Bill	Estimated 30% Savings	Estimated Yearly Savings
Grocery Store	\$20,000.00	\$6,000.00	\$72,000.00
Fast Food Chain	\$4,000.00	\$1,200.00	\$14,400.00
Wholesale Floral Grower	<p>They currently utilize 400 600W High Pressure Sodium - High Intensity Discharge lights. $400 \times 600W = 240,000$ Watts. After the Litro implementation, they will drop from 240,000W down to 70,400W. $70,400 / 240,000 = .29$ % of the total to begin with. That's alone a 71% savings, now adding the electrical system filtration system should ascertain at least another 5-10% above that.</p> <p>Their current electric bill is roughly \$12,000 per month. With the Litro Initiative, the monthly bill will be approximately \$2500-\$3000 per month!</p>		

Litro Technologies



Tomorrow's Technology ... Today

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